

Finalists for the 3rd DBJ New Business Plan Competition for Women Entrepreneurs

DBJ Woman Entrepreneur Grand Prize



Rie Yano

New York State

Direct cooperation with fashion industry, purchasing of luxurious fashion at department stores and with brand gift cards, industry's first trade-in business to encourage new purchases

President, Material Wrld, Inc.



Hiromi Furukawa

Fukuoka Prefecture

Development and sales of "Smart Avatar®" software for the quick and easy creation of character videos

President, BOND Co., Ltd.

DBJ Woman Entrepreneur Prize



Miwa Tanaka

Tokyo Metropolitan

Outsourcing Services that Utilize the Skills of "Mothers with Advanced Skills"

President, Waris Co., Ltd.



Masako Hashimoto

Ishikawa Prefecture

Supporting the elderly to live with dignity through collaboration with medical, care, and education services

President, SPATEL Co., Ltd.

DBJ Woman Entrepreneur Disaster Recovery Prize



Megumi Hikichi

Miyagi Prefecture

Manufacturing and sales of recycled goods from used kimonos: Creating a global brand through handiwork performed with gratitude

President, WATALIS General Incorporated Association



Rie Yoshida

Tokyo Metropolitan

Aiming for happy feeding assistance: Business development for "swallowing checker"

President, Happyris Limited

DBJ Woman Entrepreneur Disaster Recovery Prize



Tamako Mitarai

Miyagi Prefecture

Business based in Kesenuma that plans, manufactures, and sells high-end, hand-knitted sweaters and cardigans

President, Kesenuma Knitting Co., Ltd.



Miki Tachiyama

Fukuoka Prefecture

Development of human resources responsible for today and the future: Expansion of "TemiruTM" after-school advanced school to encourage children and parents to meet challenges

President, MIKI Funnit Co., Ltd.

Special Prize



Rina Sakai

Iwate Prefecture

Rice ethanol business utilizing unique fermentation technology: Producing high value-added products utilizing biomass and unused resources

President, Fermentstation Co., Ltd.

