

Finalists for the 4th DBJ New Business Plan Competition for Women Entrepreneurs

DBJ Women Entrepreneurs
Grand Prize



Rika Yajima

Tokyo Metropolitan

"aeru" uses regional artisans and creates innovative infant and children's goods inspired by Japan's traditional industries for passing the craftsmanship to the next generation.

Founder&CEO,
aeru company

Kaoru Tai

Hyogo Prefecture



With pioneering vacuum frying technologies, Atlas Techno Service brings new opportunities to Japanese agriculture. The firm works to create new food markets by through alliances between vacuum frying, agriculture, commerce and engineering.

President, Atlas Techno Service co.,Ltd.

DBJ Women Entrepreneurs
Prize



Yoshie Hibino

Chiba Prefecture

BBSTONE offers consulting and solution services with patented techniques rooted in design psychology for industries such as makers, banks, public offices, etc.

President and Chief Executive Officer (CEO), BB STONE Design Psychology Unit, Inc.

Yoko Takahashi

Kanagawa Prefecture



Danway developed ICT jigs to broaden job opportunities for disabled people. Independence for the disabled, industrial development, job creation, lower welfare revenues, and support for children are the firm's key aims, which it hopes to promote through nationwide and global expansion.

President and Representative Director,
Danway Corporation

DBJ Woman Entrepreneurs
Prize for Innovative
Regional Growth



Chika Tsubouchi

Yamaguchi Prefecture

Dedicated to ensuring a thriving community 50 years down the road, GHIBLI works to preserve the health of the local fishing industry and the excellence of its seafood by innovative direct marketing.

President,
GHIBLI Co., LTD.

Hiromi Kurisu

Hiroshima Prefecture



Kurisumade wants to revolutionize the garment field by building small-scale, urban sewing workshops needed for the training and support of young fabricators and designers. The first workshop was up in Hiroshima, the most suitable city according to this business model.

Founder, kurisumade

Yuri Narita

Ishikawa Prefecture



Woman Style is a hands-on "fermented foods academy" catering for busy working people. The focus is on fermented foods that are simple, healthy and delicious.

President,
Woman-Style Co., Ltd.

Sayaka Harada

Shizuoka Prefecture



TAMAKAWA KICORISHA – a platform business with loggers as members – introduces the world of loggers and forestry to children and links downtown areas with mountain villages.

President,
TAMAKAWA KICORISHA Co.,Ltd

Satomi Aono

Miyagi Prefecture



The goal of Hiyoko-kai is to support disabled children for life. From rehabilitation to employment, the group prepares the groundwork for people with disabilities to live independently, safely and according to their own values.

the chief director, Specified Nonprofit
Corporation Hiyoko-kai

Keiko Koda

Kanagawa Prefecture



AsMama is a venue for cooperative community interchange. It builds the infrastructure needed to encourage shared childcare as a means of allowing each individual to participate in society as he or she sees fit.

President and CEO,
AsMama Inc.,