

# Finalists for the 5th DBJ New Business Plan Competition for Women Entrepreneurs

DBJ Women Entrepreneurs  
Grand Prize



**Junko Kemi**  
Tokyo Metropolitan

**kay me:**  
Beautiful, comfortable business clothes for women who want to make the most of their time.  
**kay me delivers** “Instant Elegance with Day-long Comfort” to ensure busy women are always at their best.

Founder and Lead Designer,  
kay me Ltd.

**Chikako Kodama**  
Yamagata Prefecture



**Vitality through music ♪**  
Through the power of music therapy, Agenda YAMAGATA helps children with disabilities while promoting diversity from its base in Yamagata’s city center ♪

Representative Director,  
Specified Nonprofit Corporation Agenda YAMAGATA

DBJ Women Entrepreneurs  
Prize



**Yumi Ishida**  
Kyoto Prefecture

Through the Gofun Nail brand, Ueba Esou shares the pleasures of traditional Japanese hues with women throughout the world while preserving the colors of old Japan.

Director,  
UEBAESOU CO., LTD.

**Yuriya Naito**  
Hiroshima Prefecture



**Increase of wild deer is a social problem. I develop new business to produce “the Mamma” products using the high pressure technology.**  
**It creates a new wellness in an aging society.**

Founder&CEO,  
BLUE FRONTIER Co.,Ltd,

DBJ Women Entrepreneurs  
Prize for Innovative  
Regional Growth



**Tomomi Iwakiri**  
Oita Prefecture

**Created from local products used since olden times, Narumi’s top-quality foods bring Oita’s natural riches to food lovers everywhere.**

CEO,  
Narumi Co.,Ltd

**Machi Takahashi**  
Kyoto Prefecture



**Chizuburari is the first technology in the world to offer curated, illustrated maps for one’s smartphone, showing area attractions along with the user’s current position.**

President and CEO,  
ATR Creative Inc.

DBJ Women Entrepreneurs Incentive Prize



**Kumiko Mae**  
Hiroshima Prefecture

**BUSit: A real-time, cloud-based bus location system using smartphone and near field communication technology.**

President,  
Town Creation Co.,Ltd.

**Yukari Tanimizu**  
Hyogo Prefecture



**From the mountains of the Tamba region comes a groundbreaking solution to shipboard noise. Using soundproofing technology developed for buildings on land, TANIMIZU Board processing Technical creates comfortable shipboard living quarters that more than meet the new international standards for soundproofing.**

President and representative director,  
TANIMIZU Board processing Technical Co., Ltd



**Rika Noguchi**  
Fukuoka Prefecture

**R wedding specializes in providing just the right presents for wedding guests. Presents can be distributed at the wedding or shipped directly to the guests’ homes. Over 20,000 satisfied couples so far!**

Representative,  
R wedding Limited Partnership

**Chika Tsunoda**  
Tokyo Metropolitan



**A platform for building a new community to connect people who need help, and those who want to work in their neighborhood. Anytimes promotes job creation and helps to stimulate the Japanese economy.**

Founder&CEO  
Anytimes Inc.