

# News Release



February 20, 2015  
Development Bank of Japan Inc.  
Toru Hashimoto, President & CEO

## **Public Forum of the Third UN World Conference on Disaster Risk Reduction**

### **Financial Initiatives for building the resilient society: Financial sector's roles for pre and post disaster response and revival of Tohoku**

On Monday, March 16, 2015, Development Bank of Japan Inc. (Toru Hashimoto, President & CEO), in collaboration with The 77 Bank Ltd. and the Cabinet Office of the Government of Japan, will hold a Public Forum at the Third United Nations World Conference on Disaster Risk Reduction. The theme will be “Financial Initiatives for building the resilient society: Financial sector's roles for pre and post disaster response and revival of Tohoku.”

The World Conference on Disaster Risk Reduction is an ongoing program held by the United Nations for the purpose of developing global disaster strategies. The first conference took place in 1994 in Yokohama. The second, held in Kobe in 2005, produced the structure for global disaster initiatives known as the Hyogo Framework for Action (HFA). The City of Sendai will host the third conference, the aim of which will be to produce a new, worldwide framework for disaster initiatives for 2015 and beyond. The selection of Sendai, which suffered extensively from the Great East Japan Earthquake of 2011, as the site of the conference gives us a great opportunity to share with the international community the lessons which Japan has learned from its experience – and to showcase the progress of the affected areas in moving toward recovery.

Along with other associations and companies working within and outside of the quake-stricken areas, DBJ is keen to share the knowledge we have gained from the 2011 disaster and the initiatives that have been taken toward reconstruction. As a financial institution, we believe it important to discuss the roles to be played by finance in building a more resilient society, in situations ranging from ordinary times to full-on disaster. The upcoming forum, which will be held as a symposium, will provide an excellent opportunity to do just that.

If you would like to attend the conference, please fill out the attached application form and submit it by fax not later than Friday, March 6, 2015.

The DBJ corporate philosophy is “Applying financial expertise to design the future”. Using creative financing techniques, DBJ is committed to working with customers to resolve their problems, earn their trust and build a prosperous future. We shall continue to actively support

initiatives directed at the recovery and reconstruction of regions affected by the 2011 earthquake.

Date and time : Monday, March 16, 2015 14:30-18:00 Doors open at 14:00  
Venue : TKP Garden City Sendai Kotodai, Hall 1  
(Sendai Park Bldg., 2F, Kokubuncho 3-6-1, Aoba-ku, Sendai-shi)  
Sponsor : Development Bank of Japan Inc.  
Cosponsors : The 77 Bank Ltd.; Cabinet Office, Government of Japan  
Supporters (planned) : Reconstruction Agency, The Sanaburi Foundation, Music Securities, Inc.  
Capacity : 180 persons, first-come basis  
Participation fee : Free

## **Program**

### **Part I The roles of the finance in building a resilient society**

Keynote speech : *Diversification of disaster risks and roles of finance in corporate resilience building*  
Kenji Watanabe, Professor, Graduate School of Engineering, Nagoya Institute of Technology  
Lecture : *Applying financial expertise to design the resilient society. – the solution of BCM rating, finance- insurance partnership.*  
Yoshiki Hiruma, Director, Enterprise Resilience Rated Loan Program (BCM Rating), DBJ  
Environmental Initiative & Corporate Social Responsibility-Support Department

### **Part II The Role of Finance in Disaster Response and Recovery (Loss/Crisis Finance)**

Lecture : *Challenges of reconstruction from the Great East Japan Earthquake and the roles of finance*  
Takao Kaizu, General Manager, Tohoku Branch, DBJ  
Panel discussion :  
Panelists : Seiichi Ohtaki, Chairperson, The Sanaburi Foundation  
Mitsutaka Kambe, Senior Managing Director, 77 Bank Ltd.  
Masami Komatsu, President and Chief Executive Officer, Music Securities, Inc.  
Facilitator : Tetsumi Hashimoto, Managing Executive Officer, DBJ

✦ Please note that program and speakers are as currently scheduled and are subject to change. ✦

*Inquiries:*

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