

DBJ Logo

Our “Earth” logo, consisting of four colors representing four themes, embodies our corporate philosophy of working with clients to realize their goals.

The new corporate logo



Corporate logo with new official name

Development Bank of Japan Inc.

The four colors in the “Earth” represent four key aspects of DBJ : *long-term perspective, neutrality, public-mindedness, and reliability*. The blue color of the brand logo stands for a *prosperous future, youthfulness, and growth potential*.

Also represented are the four elements of DBJ’s Code of Conduct: *customer-first policy, professionalism, global and local perspectives, and speed and teamwork*.