

News Release



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Development Bank of Japan Inc.
Saïd Business School, University of Oxford

Development Bank of Japan Inc. (DBJ) and Saïd Business School collaborate on Global Strategic Alignment Leadership Programme

New Executive Education programme to provide insights to help DBJ's future leaders develop a global perspective and prepare for the future.

The Development Bank of Japan Inc. (DBJ) and Saïd Business School, University of Oxford today announced a partnership to launch a new executive education programme called the Global Strategic Alignment Leadership Programme (GSALP).

Aimed at high potential future leaders from across DBJ's business divisions, the programme is designed to create global leaders and transform the organisation in line with its Long-Term Vision 2030. Creating leaders of the future with advanced concepts in business and management is central to DBJ's strategic ambitions. This core directive is guided by DBJ's Fourth Medium-Term Management Plan and Long-Term Vision 2030 where DBJ will promote sustainability management in "Pursuit of both Economic and Social Value".

GSALP is designed and delivered by Saïd Business School in collaboration with DBJ and will provide DBJ's future leaders with a key understanding of 'Strategic Alignment' and business critical leadership skills such as: **multi-level** to be capable of enterprise-level thinking; **multi-disciplinary** to possess knowledge ranging across business functions; and **multi-national** to remove and geographical or cultural bias in decision making.

The best companies are the best aligned

Research by Professor Jonathan Trevor, Academic Programme Director for the Global Strategic Alignment Leadership Programme (GSALP) shows that the best companies are those that are the best aligned. 'Strategic Alignment' means that all the elements of a business, including its market strategy and the way the company is organised, are arranged in such a way that best supports the fulfilment of its long-term purpose,' said Professor Trevor. 'Securing alignment requires strong and systematic leadership at all points of the value chain but building and sustaining an aligned enterprise has never been more difficult because of the challenges of the 21st century operating environment which brings complexity, disruption and uncertainty. This programme for DBJ will develop their future leaders to be able to systematically choose best fit organisational strategies, capabilities, resources and systems to fulfil its purpose, making DBJ higher performing,

and delivering the best chance of success in the 21st century global business environment.'

A number of Oxford Saïd faculty will work alongside DBJ's executives, and invited guest speakers, to deliver the programme over two modules of class based tuition in Tokyo and Oxford starting in August 2018. Participants will learn through a variety of methods including lectures and workshops, while working on business impact projects and group assignments. Between the two modules the future leaders will work on an online component using the school's new virtual classroom, the HIVE, to complete a learning journey that delivers a combination of global perspectives and experiences.

Mr. Hajime Watanabe, Deputy President DBJ commented:

'We are really honoured to come to Balliol College, University of Oxford for the signing ceremony today. DBJ has an alumni community from the University of Oxford, who are successful, showing the quality of the Oxford programme and their fit to our organisation and strategy.

DBJ has just embarked on the 2nd year of our 4th Medium-Term Management Plan and we plan to engage in further investment in Human Capital. There are two reasons why we decided to sign the partnership with Saïd Business School. First, our vision for the "Pursuit of both Economic and Social Value" matches the concept of "Strategic Alignment" developed by Professor Trevor. Second, DBJ is committed to developing high levels of business and leadership skills for employees so they have the ability to deal with the range of management needs of our clients, and Saïd Business School is able to deliver a tailored programme to meet those requirements.

Beyond the delivery of this programme DBJ is looking to build a long-term strategic relationship with the University of Oxford in the future.'

The programme will provide participating future leaders at DBJ with the insight and visions they require to better manage the ambiguities related to industries and excel in this fast-moving global environment.

The programme is by invitation only, at the discretion of the two organisations.

For more information, please contact the press office.

Notes to editors

1. About DBJ

DBJ is a 100% Japanese government-owned financial institution headquartered in Tokyo, Japan. Since the establishment of its predecessor, Japan Development Bank in 1951, throughout its history, the bank has been devoted to regional development, environmental conservation, basic social infrastructure, and the creation of technology and industry. With the customer-oriented innovative solutions drawn from its unique integrated business model of investment and loans, DBJ aims to promote joint risk capital-financing with business players, financial institutions and investors for the creation

and promotion of the growth capital market.

Long-Term Vision 2030

With an enduring social mission and an eye toward the external conditions and social issues of the year 2030, DBJ will promote sustainability management in pursuit of both economic and social value.

Basic Policy of Fourth Medium-Term Management Plan (2017-2019)

DBJ will accelerate its development of new business together with diverse financial institutions and other firms upon the Fourth Medium-Term Management Plan. Also, DBJ will strengthen its corporate fundamentals, including non-financial capital, and create both economic and social capital.

2. About Saïd Business School

Saïd Business School at the University of Oxford blends the best of new and old. We are a vibrant and innovative business school, but yet deeply embedded in an 800 year old world-class university. We create programmes and ideas that have global impact. We educate people for successful business careers, and as a community seek to tackle world-scale problems. We deliver cutting-edge programmes and ground-breaking research that transform individuals, organisations, business practice, and society. We seek to be a world-class business school community, embedded in a world-class University, tackling world-scale problems.

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