



# Call for Papers and Participation The Inaugural Conference on

## CSR, the Economy and Financial Markets

### November 9-10, 2017, Tokyo, Japan

The Conference sponsored by the Development Bank of Japan and the Japan Economic Research Institute aims to spur research and debate regarding the economic effects of corporate social responsibility. Theoretical and empirical papers dealing with the effect of CSR from a purely economic perspective, a financial management view, or the markets vantage are invited. Accepted papers will automatically qualify for a fast-track review for possible publication in a special issue of the *Global Finance Journal*, published by Elsevier, with the journal's submission fee waived. Authors of accepted papers, who present their papers at the conference, will be provided a grant of JPY 40,000 per paper to support hotel accommodations for the two days of the conference.

**TOPICS** The topics relevant to the conference include but are not limited to theoretical and empirical work on:

- 1. The role of banks, institutional investors, and financial markets in CSR
- 2. The effects of CSR on cost of capital, capital structure, and funding composition
- 3. The effects of CSR on valuation and firm financial performance
- Corporate governance and CSR
- 5. Risk management and CSR
- 6. CSR activities and the economy, both at the macro and micro levels

#### ORGANISATIONAL INFORMATION

The conference will take place at the Development Bank of Japan, Tokyo, Japan. It will begin early on the afternoon of Thursday, November 9, 2017 and conclude late in the afternoon of Friday, November 10.

#### **IMPORTANT DATES**

Deadline for Submission is June 1, 2017.

Acceptance Notification will be sent by August 15, 2017.

Deadline for Final Version Papers is September 30, 2017.

#### SUBMISSION PROCEDURE

Original and completed manuscripts in English, and in PDF format, should begin with a title page that includes the names, e-mail addresses, and affiliations of all authors as well as a 200-word abstract and key words. A completed copy of the <u>submission form</u> (PDF file) should also be enclosed. The file names should be "your last name, first name" plus 1 for papers and 2 for submission forms. (smith\_john\_1.pdf for the paper and smith\_john\_2.pdf for the submission form). Please submit the completed submission form and the paper to <a href="mailto:gfj-csr@dbj.jp">gfj-csr@dbj.jp</a> and title your email "Submission CSR Conference". Please note that the total file size must be less than 10 MB.

#### **REGISTRATION PROCEDURE**

All attendees are required to register for the conference by completing the <u>registration form</u> (PDF file), and pay the required registration fee (USD175 prior to Sept 15, 2017 and USD250 afterwards). The completed registration form should be sent to <u>gfj-csr@dbj.jp</u> and titled as "Registration CSR Conference".

#### **FURTHER INFORMATION**

More information about the conference will be found at the conference website: http://www.dbj.jp/ricf/en/event/

#### **CONTACT INFORMATION**

For additional information, please contact us at <u>gfj-csr@dbj.jp</u> and title your email "Inquiry: CSR Conference".